



FOR IMMEDIATE RELEASE

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Celebrate Ice Cream Month with Prairie Farms Ice Cream and North Star Frozen Treats

Enter our Sweepstakes for a chance to win 10 Weekly Ice Cream Packages

EDWARDSVILLE, Ill. (July 10, 2020) – July is National Ice Cream Month, a great time to enjoy the sweet and creamy tradition that Americans have loved for generations.

Prairie Farms Premium Small Batch Ice Cream and North Star Frozen Treats are made with simple ingredients including fresh milk and cream from family-owned farms. From fun flavors like Cherry Chocolate Funk to Peanut Butter Banana and Brown Butter Maple, our ice cream is made in small batches to give it the rich and creamy taste that ice cream aficionados demand. If ice cream in a cone or on a stick is your thing, then our delicious North Star Olde Fashioned Premium Sundae Cones and Crunch Bars will hit the spot!

In recognition of July National Ice Cream Month, Prairie Farms invites ice cream lovers everywhere to visit our [July Ice Cream Month page](#) and sign up to win ten (10) weekly ice cream packages consisting of twenty (20) free coupons for Prairie Farms Premium Small Batch Ice Cream cartons and North Star Frozen treats. Follow the links and instructions on the page to complete and submit registrations.

“I’m excited for customers to try our delicious ice cream products during National Ice Cream Month,” said Frank Doll, a dairy farmer for Prairie Farms. “We’re using the highest quality milk and cream from our local family farms to bring them the very best.”

Premium Small Batch Ice Cream and North Star Frozen Treats are part of an extensive lineup of ice cream products offered by Prairie Farms at retailers around the country. Visit our [Small Batch Ice Cream](#) or [North Star Frozen Treats](#) pages to learn more. Complete rules and eligibility requirements for the National Ice Cream Month sweepstakes can also be found on the small batch ice cream page.

Prairie Farms Dairy, Inc. is one of the largest and most successful dairy cooperatives in the Midwest and parts of the South. Elements of the cooperative include more than 700 farm families, 8100 employees, 52 manufacturing plants, over 100 distribution facilities and annual sales of over \$3 billion. Prairie Farms is a nationally recognized leader in the dairy industry known for setting the standard for milk flavor innovations and producing award-winning milk, cheese, and cultured dairy products. With headquarters in Edwardsville, Ill., the Prairie Farms distribution footprint covers over 30 percent of the United States; products are available in grocery chains, mass merchandiser stores, club stores, convenience stores, dollar stores, drug stores, schools,



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foodservice outlets and warehouse distribution centers. Prairie Farms charitable giving program, [Our Caps, Your Cause](#), supports a variety of non-profit organizations.



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