



**FOR IMMEDIATE RELEASE**

June 29, 2020

**FOR MORE INFORMATION:**

Darin Copeland

618-659-5191

dcopeland@prairiefarms.com

**Central Dairy to Discontinue Production of Sour Cream and Chip n' Dip**

*All Central Dairy Product Retail Locations will now carry Prairie Farms Sour Cream & Dips*

**EDWARDSVILLE, Ill. (June 29, 2020)** – Effective immediately, Central Dairy will discontinue production of Chip n' Dip and Sour Cream products. Prairie Farms Sour Cream and Dips will be offered as a replacement at 36 locations across Mid-Missouri where Central Dairy products are sold.

“We can’t thank our customers enough for their ongoing loyalty,” said Shannon Maloney, general manager of the Central Dairy Division of Prairie Farms. “We’re excited to now offer award-winning Prairie Farms Sour Cream and Dips as a replacement for our venerable brand.

Central Dairy has been part of the Prairie Farms family of companies since July, 2007. There are no plans to discontinue other products sold and marketed by Central Dairy including: white milk, chocolate milk, orange juice, or ice cream.

Prairie Farms’ award-winning Sour Cream has been recognized as a “Best-in-class” product as judged by the 2019 Illinois, Missouri, and Kentucky State Fairs. Our award-winning dips have also placed highly in recent years including a second-place finish for French Onion Dip at the World Dairy Expo Championship Contest. Prairie Farms Sour Cream and Dips are both rated as top brands according to IRi market data for the Great Lakes Region. For over 80 years, customers have come to rely on the consistent quality and great taste of Prairie Farms products that are shipped fresh each day from farmer-owned facilities across the Midwest

During the transition from Central Dairy to Prairie Farms brand, customers will see no interruption at their local retailers. Customers are invited to try Prairie Farms cottage cheese by utilizing a tear off coupon available at their local retailer that’s good for 50 cents off their next purchase.

**Prairie Farms Dairy, Inc.** is one of the largest and most successful dairy cooperatives in the Midwest and parts of the South. Elements of the cooperative include more than 700 farm families, 8100 employees, 52 manufacturing plants, over 100 distribution facilities and annual sales of over \$3 billion. Prairie Farms is a nationally recognized leader in the dairy industry known for setting the standard for milk flavor innovations and producing award-winning milk, cheese, and cultured dairy products. With headquarters in Edwardsville, Ill., the Prairie Farms distribution footprint covers over 30 percent of the United States; products are available in grocery chains, mass merchandiser stores, club stores, convenience stores, dollar stores, drug stores, schools, foodservice outlets and warehouse distribution centers. Prairie Farms charitable giving program, [Our Caps, Your Cause](#), supports a variety of non-profit organizations.



Locally Owned. Locally Produced. Since 1938.