



FOR IMMEDIATE RELEASE

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PRAIRIE FARMS TEAMS UP WITH LOCAL BUSINESSES TO DONATE MILK TO WISCONSIN/IOWA HUNGER RELIEF ORGANIZATIONS

Edwardsville, Ill. (April 21, 2020) --When times get tough, small communities find ways to pull together for the greater good. That's what's happening this month in Eastern Iowa and Southwestern Wisconsin as a radio farm director, business owners, and a dairy farmer all work together to support hunger relief efforts with milk donations.

Area businesses and organizations, including Allegiant Oil, Fishnick Dairy, New Horizon convenience stores, and Grant County Dairy Promoters, Inc., are teaming up during COVID-19 to supply 100 gallons of milk per week to local hunger relief organizations. They're working with 97 Seven Country WGLR Farm Director Bob Middendorf and Wisconsin dairy farmer Pat Schroeder to put distribution plans in place. Together with Prairie Farms Dairy, milk from Schroeder's farm and others in Wisconsin will be processed and delivered to hunger relief organizations in Dubuque, Lancaster, Platteville, and Cuba City until stay-at-home orders are lifted in late May.

"The idea is to keep the donations going for as many weeks as needed," said Schroeder. "We're happy local businesses wanted the milk donations to come from Prairie Farms, so I couldn't be more proud to be a source for that and help fight hunger in our communities."

The first donation of 100 gallons of milk was made to the Northern Grant County Food Pantry in Boscobel, Wisconsin, during the week of April 13th. Another donation of 1600 half-pints of milk is being made to the Dubuque Rescue Mission today. That organization alone distributes about 60 half-pint cartons of milk per day. A total of 700 gallons of milk has been committed to area hunger relief organizations so far.

"The donations from Prairie Farms combined with others in the community should sustain the 100 gallons of milk per week well into May," said Middendorf, who helped pull the distribution schedule together. "With stay-at-home orders in place until Memorial Day, it's more important than ever that we help feed those in need."

Prairie Farms Dairy, Inc. is one of the largest and most successful dairy cooperatives in the Midwest, with over 700 farm families, 6000 employees, 44 manufacturing plants, over 100 distribution facilities and annual sales of over \$3 billion. Prairie Farms is a nationally recognized leader in the dairy industry and is known for setting the standard for milk flavor innovations and producing award-winning milk, cheese, and cultured dairy products. With headquarters in Edwardsville, Ill., the Prairie Farms distribution footprint covers over 30 percent of the United States; products are available in grocery chains, mass merchandiser stores, club stores,



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convenience stores, dollar stores, drug stores, schools, foodservice outlets and warehouse distribution centers. Prairie Farms charitable giving program, [Our Caps, Your Cause](#), supports a variety of non-profit organizations.

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