



FOR IMMEDIATE RELEASE

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Local Farms to Support Runners in the Kentucky Derby Festival mini & Marathon

Prairie Farms Chocolate Milk Named Official Refuel Partner for Festival Races

EDWARDSVILLE, Ill. Prairie Farms Dairy, Inc. one of the largest and most successful dairy cooperatives in the Midwest, has partnered with the Humana Kentucky Derby Festival miniMarathon and Marathon to be the chocolate milk refueling partner for the race. With Prairie Farms on board as the official “Refuel Partner,” runners will have access to an excellent post-race recovery drink – chocolate milk.

“Scientific studies have concluded that chocolate milk makes for an excellent recovery drink following strenuous exercise,” said Dante Carpenter, a Prairie Farms dairy farmer based out of Russell Springs, Kentucky. “I’m delighted that chocolate milk sourced from local farms right here in Kentucky will be fueling the runners.”

The Humana miniMarathon and Marathon mark the largest of road racing in Kentucky, with over 12,000 participants. The 2020 races are set for Saturday, April 25. It will mark the 47th annual miniMarathon and 19th annual Marathon.

“Chocolate milk has become a drink of choice for our runners after crossing the finish line,” said Matt Gibson, Kentucky Derby Festival President & CEO. “The Prairie Farms partnership is a perfect addition to the event. It will be part of a new Kentucky Proud experience for participants, featuring locally sourced post-race nutrition.”

More information on the 2020 mini and Marathon can be found online at DerbyFestivalMarathon.com.

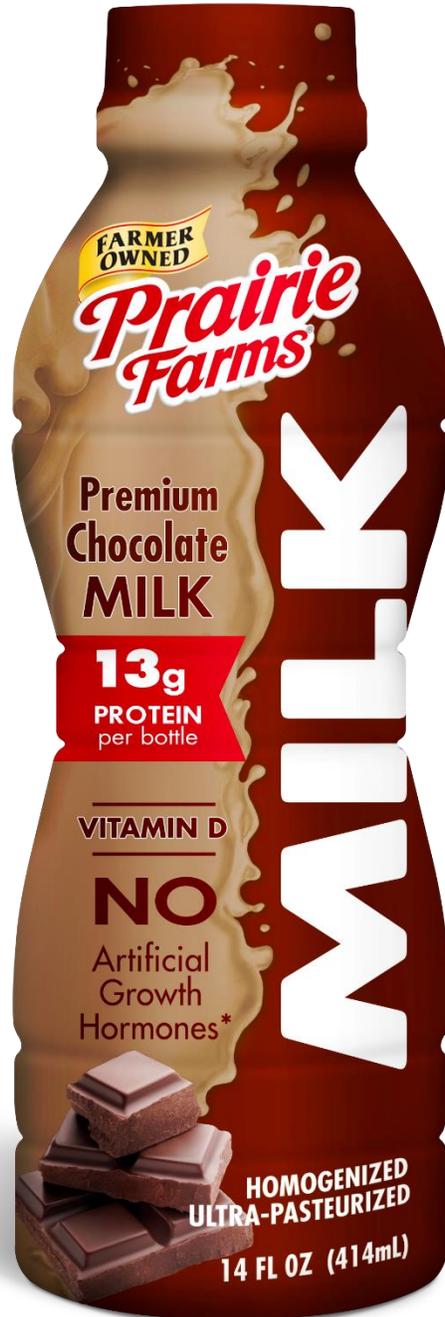
Prairie Farms Dairy, Inc. is one of the largest and most successful dairy cooperatives in the Midwest, with over 700 farm families, 6000 employees, 44 manufacturing plants, over 100 distribution facilities and annual sales of over \$3 billion. Prairie Farms is a nationally recognized leader in the dairy industry and is known for setting the standard for milk flavor innovations and producing award-winning milk, cheese, and cultured dairy products. With headquarters in Edwardsville, Ill., the Prairie Farms distribution footprint covers over 30 percent of the United States; products are available in grocery chains, mass merchandiser stores, club stores, convenience stores, dollar stores, drug stores, schools, food service outlets and warehouse distribution centers. Prairie Farms charitable giving program, [Our Caps, Your Cause](#), supports a variety of non-profit organizations.

The Kentucky Derby Festival is an independent community organization supported by 4,000 volunteers, 400 businesses and civic groups, Pegasus Pin sponsorships and event participation. It entertains more than 1.5 million people annually. This involvement has made the Festival the largest single attended event in Kentucky and one of the leading community celebrations in the world.



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