



FOR IMMEDIATE RELEASE

January 15, 2020

FOR MORE INFORMATION:

Darin Copeland

618-659-5191

dcopeland@prairiefarms.com

**Prairie Farms Small Batch Cottage Cheese Cups Voted
Top 10 Best New Dairy Product of 2019**

Small Batch Cottage Cheese is the only Cottage Cheese to appear on the “Readers’ Choice List”

EDWARDSVILLE, Ill. (January 15, 2020) – The readers of Dairy Foods Magazine have selected Prairie Farms Cottage Cheese Cups to the [Top 10 Readers’ Choice list](#) of best dairy products from 2019. The editors of Dairy Foods Magazine reviewed all new dairy products published in their magazine and on DairyFoods.com during 2019. From the hundreds of products covered, they selected 31 dairy foods and beverages for nomination as “Best New Dairy Products of 2019.” Visitors to DairyFoods.com were then asked to vote for their favorites resulting in a top 10 finish for Small Batch Cottage Cheese!

“It’s a great honor to see our cottage cheese cups chosen for a Top 10 list that’s stacked with competition,” said Andrew Kuehnert, a Prairie Farms dairy farmer from Fort Wayne, Indiana where milk for the cottage cheese is sourced. “Our family works very hard to provide the freshest milk which is then combined with top ingredients at the Fort Wayne plant to make this outstanding product.”

Prairie Farms Dairy took its eight decades of experience making award-winning cottage cheese to a new level last fall with the introduction of Small Batch Cups. The expansion brought America’s only Zesty Fiesta flavored cottage cheese to market in a snacking category that continues to grow. Studies show that 90% of consumers snack daily and are looking for quality foods that provide protein and nutrition. Prairie Farms’ Small Batch Cottage Cheese Cups are perfect for delicious and nutritious single-serve snacking any time of day.

Great taste is an essential characteristic of successful snack foods, and these cups deliver with seven smooth and creamy options including Garden Veggie, Zesty Fiesta, Pineapple, Strawberry and Peach. It’s the perfect combination of freshness, flavor, and convenience that consumers are looking for.

Prairie Farms’ Small Batch Cottage Cheese is available in the dairy and snacking sections of grocery, retail and foodservice outlets throughout the Midwest. Consumers can Join the Prairie Farms MOOvement by visiting the [Small Batch Cottage Cheese page](#) to pledge support for local dairy farmers and enter to win cottage cheese prizes. To view the full line of products, recipes and awards, visit [PrairieFarms.com](#).



Locally Owned. Locally Produced. Since 1938.



Prairie Farms Dairy, Inc. is one of the largest and most successful dairy cooperatives in the Midwest, with nearly 700 farm families, 6000 employees, 44 manufacturing plants, over 100 distribution facilities and annual sales of over \$3 billion. Prairie Farms is a nationally recognized leader in the dairy industry and is known for setting the standard for milk flavor innovations and producing award-winning milk, cheese, and cultured dairy products. With headquarters in Edwardsville, Ill., the Prairie Farms distribution footprint covers over 30 percent of the United States; products are available in grocery chains, mass merchandiser stores, club stores, convenience stores, dollar stores, drug stores, schools, food service outlets and warehouse distribution centers. Prairie Farms charitable giving program, [Our Caps, Your Cause](#), supports a variety of non-profit organizations.



Locally Owned. Locally Produced. Since 1938.