



**FOR IMMEDIATE RELEASE**

December 9, 2019

**FOR MORE INFORMATION:**

Darin Copeland

618-659-5191

dcopeland@prairiefarms.com

**Small Batch Cottage Cheese Cups on list of Best New Dairy Products for 2019**

*DairyFoods Magazine to announce winner from among 31 nominees in January*

**EDWARDSVILLE, Ill.** (December 9, 2019) – The editors of DairyFoods Magazine reviewed all new dairy products published in their magazine and on dairyfoods.com during 2019. From the hundreds of products covered, they nominated 31 favorite dairy foods and beverages for nomination as “Best New Dairy Products of 2019.” Prairie Farms’ Small Batch Cottage Cheese Cups made the list!

Now it's time for readers to choose their top 10 Best New Dairy Products from the 31 nominees. Visit <https://www.dairyfoods.com/best-new-dairy-products-of-2019> and cast your vote for Prairie Farms Cottage Cheese. After voting, visitors are encouraged to share their favorites via Twitter and Facebook using the hashtag #BestDairy2019. The poll will close on Jan. 13, 2020. Winners will be announced online on Jan. 14, 2020.

“We’re very honored that our cottage cheese was selected to be on this year’s list,” said Andrew Kuehnert, a Prairie Farms dairy farmer from Ft. Wayne, Indiana. “We knew going to market that we had something special with these cups. This just confirms that our hard work and dedication as dairy farmers to produce the best dairy products is not going unnoticed.”

Prairie Farms Dairy took its eight decades of making award-winning cottage cheese to a new level this fall with the introduction of Small Batch Cottage Cheese. The launch marks the brand’s continual expansion into the snacking category and brings America’s only Zesty Fiesta flavored cottage cheese to market.

Cottage cheese is experiencing a renaissance due to the popularity of snacking and foods that provide quality protein and nutrition. Studies show that 90% of consumers snack daily, and nearly half say they can’t make it through the day without a snack. Prairie Farms’ new 5-ounce Small Batch Cottage Cheese cups are perfect for delicious and nutritious single-serve snacking any time of day.

Great taste is an essential characteristic of successful snack foods, and Prairie Farms’ Small Batch Cottage Cheese delivers with seven smooth and creamy options including Garden Veggie, Zesty Fiesta, Pineapple, Strawberry and Peach. It’s the perfect combination of freshness, flavor, and convenience that consumers are looking for.

Prairie Farms’ Small Batch Cottage Cheese is available in the dairy and snacking sections of retail and foodservice outlets throughout the Midwest. Consumers can Join the Prairie Farms MOOvement by visiting the [Small Batch Cottage Cheese page](#) to pledge support for local dairy farmers and enter to win cottage cheese prizes. To view the full line of products, recipes and awards, visit [PrairieFarms.com](http://PrairieFarms.com).



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**Prairie Farms Dairy, Inc.** is one of the largest and most successful dairy cooperatives in the Midwest, with over 800 farm families, 6000 employees, 44 manufacturing plants, over 100 distribution facilities and annual sales of over \$3 billion. Prairie Farms is a nationally recognized leader in the dairy industry and is known for setting the standard for milk flavor innovations and producing award-winning milk, cheese, and cultured dairy products. With headquarters in Edwardsville, Ill., the Prairie Farms distribution footprint covers over 30 percent of the United States; products are available in grocery chains, mass merchandiser stores, club stores, convenience stores, dollar stores, drug stores, schools, food service outlets and warehouse distribution centers. Prairie Farms charitable giving program, [Our Caps, Your Cause](#), supports a variety of non-profit organizations.



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