



FOR IMMEDIATE RELEASE

June 12, 2019

FOR MORE INFORMATION:

Darin Copeland

618-659-5191

dcopeland@prairiefarms.com

Prairie Farms Celebrates June Dairy Month with Mega Dairy Prizes

Charitable Giving Program Set to Reach 4-million Cap Milestone

EDWARDSVILLE, Ill. (June 12, 2019) – June is National Dairy Month - a great time to celebrate the milk on your cereal, cheese on your pizza, ice cream in your cone, and yogurt in your smoothie. For more than 80 years, Prairie Farms has continued this tradition by thanking our dairy farmers across the Midwest who work tirelessly to bring these delicious dairy products to your table.

June is the perfect time to enjoy Prairie Farms locally produced products and connect with the dairy farmers behind them to see how America’s favorite products travel from the farm to your family’s table. Prairie Farms is celebrating Dairy Month by inviting consumers to visit our [June Dairy Month landing page](#) where they can meet our farmers and Join Our MOOVement to support them by entering for a chance to win 12 weekly dairy prize packages incorporating 144 coupons each - including new [Small Batch Premium Ice Cream](#)! Each MEGA dairy-filled prize pack is worth \$600! The dairy month webpage also includes links to delicious dairy-rific recipes made with Prairie Farms products.

“I’m very humbled to be recognized for the fresh, nutritious and responsibly produced dairy products that we make,” said Craig Meng, a Prairie Farms Dairy Farmer from Freeburg, Illinois. “I don’t go to bed at night until I know that my cows are comfortable and fed. It’s our way of life and my hope is that others will support dairy farmers knowing that the products we make are never served to you unless they would also be served to our own family.”

Prairie Farms is also celebrating the fact that dairy farmers are giving back to communities. Prairie Farms [Our Caps Your Cause](#) charitable giving program is close to reaching a 4-million caps redeemed milestone. Consumers can vote for their favorite charity this month and Prairie Farms will award double points – that’s 10 cents instead of 5! With help from loyal milk drinkers, Prairie Farms will reach the milestone and help charitable organizations in communities throughout the Midwest.

Prairie Farms is a proud supporter of June Dairy Month activities including the annual Prairie Farms Dairy Day at the St. Louis Science Center GROW exhibit, dairy farm tours, and Feeding America® “Give a Gallon of Real Love” program that provides milk to children in need. Consumers can fight childhood hunger this summer by visiting the [Give a Gallon](#) page and donating dollars to deliver fresh milk to food pantries in their area.



Locally Owned. Locally Produced. Since 1938.



Prairie Farms Dairy, Inc. is one of the largest and most successful dairy cooperatives in the Midwest, with over 800 farm families, 6000 employees, 44 manufacturing plants, over 100 distribution facilities and annual sales of over \$3 billion. Prairie Farms is a nationally recognized leader in the dairy industry and is known for setting the standard for milk flavor innovations and producing award-winning milk, cheese, and cultured dairy products. With headquarters in Edwardsville, Ill., the Prairie Farms distribution footprint covers over 30 percent of the United States; products are available in grocery chains, mass merchandiser stores, club stores, convenience stores, dollar stores, drug stores, schools, food service outlets and warehouse distribution centers. Prairie Farms charitable giving program, [Our Caps, Your Cause](#), supports a variety of non-profit organizations.



Locally Owned. Locally Produced. Since 1938.